A new patron of Hertfordshire Chamber of Commerce, JPA Workspaces is ideally placed to help organisations get back to work in the safest, most effective way possible – wherever that might be, with help, advice and services which solve all manner of furniture-related headaches. The company is a trading division of JPA Furniture, an independent family business that specialises in the contract sector and has been providing complete furniture solutions for more than 45 years.

Tony D’Acanto, head of commercial partnerships at JPA Workspaces, says: “Crises tend to exacerbate market trends. The 2008 financial crash hastened the arrival of workplace digitalisation and a shift to more flexible working. Now employers are looking to implement practical solutions that support social distancing and promote safe and healthy working environments.

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Tony joined JPA at the beginning of this year and has been impressed with the company’s commitment to sustainability. Essentially, JPA brings measurable financial, environmental and social sustainability to a workplace project through its products, services and operations. JPA’s aim is to help clients save money, reduce furniture waste and CO2 emissions and eliminate the need to send goods to landfill. It is driving forward Project DODO, a unique, award-winning end-of-life redundant furniture solution which has been three years in the making.

Tony says: “We call it DODO because the aim is to make clients’ redundant furniture landfill extinct – and we’ve achieved it. Our range of services maximise clients’ existing furniture by repairing, refreshing, re-configuring and re-using it elsewhere, with end-of-life recycling used only as a last resort.”

This approach has proved highly beneficial to some organisations in the current pandemic. JPA has delivered furniture to support the wellbeing and recreational areas at Lister Hospital, and provided furniture to Watford General, Barnet General, Royal Free Hospital and University College London Hospitals NHS Foundation Trust (UCLH).

“While we’re 100% committed to sustainability, we never compromise on quality,” says Tony. “Quality service and quality furniture have been our mantra for more than 45 years, putting people first at the heart of everything we do.

“We’re delighted to be a patron of the Chamber and through this we aim to encourage organisations to collaborate. By working together, we can all help each other through this crisis.”